



Timeline

- 1948** Geist begins supplying **power and telecommunications hardware management tools** to rapidly growing business markets.
- 1993** Group founded by Sam Featherston
- 1994** Geist manufactures first rack mount power strip
- 1997** Group acquires Geist Manufacturing
- 2003** Intelligent power strips are designed
- 2007** Geist develops sophisticated cooling technology
- 2009** Environet data center management software is launched
- 2010** Manufacturing expands to European office
- 2011** Geist becomes a global solutions provider for **Power, Cool, Monitor, Manage**
- 2012** Geist opens **first Asia Facility** to expand its global reach by establishing a local presence in key locations throughout the world.
- 2013** Geist develops **intelligent fan system, RAC10**, that monitors and evacuates heat from small network/IT rooms and data center closets.
- 2014** Geist announces the launch of **Geist Upgradeable power strip** that offer scalable monitoring features that evolve with the demands of a data center.