



## About Geist

Geist designs and manufactures industry leading technology and software for powering, monitoring, cooling and managing critical data center infrastructure. Geist produces affordable, quality products while providing our clients with superior service. Whether it's enhancing customer care services or implementing new technologies, Geist promotes innovation, quality and satisfaction in all aspects of business.

## Financial

As part of PCE group with recorded annual revenue of \$80 million, Geist has achieved year on year growth since 1997.



## Power

Geist offers the broadest range of power distribution units (PDUs) and custom options available, from robust basic units to sophisticated outlet level switching units. Geist specializes in build-to-order PDUs that meet the unique needs of each application. Our on-site raw materials processing center allows for higher quality control and shorter lead times for custom units.

- Orders ship within 3-5 days; 99.7 percent on-time delivery
- All products are UL tested
- Dedicated conformance engineering team oversees on-site UL testing lab

## Cool

New data center technologies require a change in operational thinking. Geist's sophisticated approach of monitoring pressure within the cabinet as well as temperature to control cooling reduces energy consumption by as much as 40 percent. Geist's intelligent containment system minimizes energy consumption by containing hot air and expelling it directly to the computer room air conditioning (CRAC) units. This increase in efficiency can lead to tens of thousands of dollars in savings in just one year.

## Monitor

Geist's array of monitoring products protect critical data center equipment by tracking environmental factors such as heat, humidity, water leakage, electricity, smoke and intrusion. Users can monitor a single element or create an intricate framework of sensors and cameras to observe large data centers, server rooms and network closets. Data collected by the unit is sent to a Web portal or Geist's line of management software where it can alert users of potential threats or problems immediately.

## Manage

Geist has installed more than 450 data center infrastructure management (DCIM) systems worldwide. With comprehensive data aggregation systems to automate data center reporting and provide critical infrastructure management tools, Geist creates real efficiencies by managing the data center as one interconnected unit. Geist's two data center monitoring and management systems, Environet and Racknet, fit all needs from power strip aggregation to enterprise-level DCIM systems.

## Company Facts

- Privately held 20% employee owned
- Worldwide headquarters in Lincoln, Nebraska, USA
- Offices and manufacturing: 14 locations in the USA, UK and China
- Customers in six continents
- More than 245 employees worldwide
- 65,200 square foot manufacturing facility in Lincoln, Nebraska, USA (Soon to move to new 87,000 sq ft facility in 2015.)
- 16,000 square foot manufacturing facility in Taunton, UK
- Established in 1948, with 63 years of continuous growth
- 20% average growth year-over-year for past three years

## Our Global Locations



## Our Mission

Geist will be the premier provider of products and services to our customers – regardless of industry, product or service – setting the standard by which all others are compared.

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